



# EURO NOTE SOUVENIR LTD

## Ireland's Exclusive 0 Euro Souvenir Banknote

*Official Licence Holder — Republic of Ireland*

**Commemorative · Collectible · Heritage-Rich**



*Collage of Dublin landmarks*



*Anniversary note for the Foynes museum*

[www.euronotesouvenir.com](http://www.euronotesouvenir.com) · [www.euronotesouvenir.ie](http://www.euronotesouvenir.ie)  
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## OUR COMPANY

# About Euro Note Souvenir Ltd

Euro Note Souvenir Ltd is the exclusive licence holder for the production and distribution of 0 Euro Souvenir Banknotes in the Republic of Ireland. Based in Headford, Co. Galway, we bring one of Europe's most unique collectible concepts to Irish tourism.

Our mission is to create beautifully crafted souvenir notes and commemorative notes that celebrate Ireland's iconic landscapes, cultural figures, and historic sites — and to make them available at the destinations that inspired them.

We hold the exclusive Republic of Ireland production licence, covering all design, printing, distribution, and B2B partnership activities across the country.



*"Eire" Euro Souvenir note*

### Why Euro Note Souvenir Ltd?

- ✓ Exclusive Republic of Ireland licence holder
- ✓ Over 320 unique souvenir banknote designs across Europe
- ✓ Custom-designed notes for Irish tourist attractions and businesses
- ✓ B2B partnership programmes — design, print, and fulfilment managed
- ✓ Fully compliant with European Central Bank souvenir note regulations

THE PRODUCT

# The 0 Euro Souvenir Banknote

First introduced in France in 2015, the 0 Euro Souvenir Banknote carries a face value of zero euros — making it legal but non-monetary — and has become one of Europe's fastest-growing collector items, with over five million sold.

Each note is printed to full ECB security specifications: genuine banknote paper, intaglio printing, hologram strip, UV-reactive ink, microprinting, and a unique serial number. In quality, they are hard to distinguish from legal Euro currency.

## Key Features

- Official ECB-recognised format, registered and licensed
- Security hologram, UV ink, microprinting & serial number
- Limited editions — driving genuine collector demand
- 125mm × 72mm — identical dimensions to a €5 note
- Perfect point-of-visit souvenir — memorable and unique



*The custom design comes in the circles*



*The Cliffs of Moher Euro Souvenir note*

### Format & Specifications

Size: 125mm × 72mm (Euro format)  
Paper: Genuine banknote cotton-fibre blend  
Print: Intaglio + offset, UV-reactive inks  
Series: Numbered, limited-edition runs

### Collector Appeal

5 million+ notes sold across Europe  
Active community in 30+ countries  
Irish notes among most sought-after globally  
Resale value often exceeds retail price

OUR PORTFOLIO

# The Irish Collection

Our Irish Collection celebrates the full breadth of Ireland's heritage — from ancient castles and wild Atlantic coastlines to literary giants and cultural icons. With 19 Irish-themed designs in stock and new releases planned regularly, every visit to Ireland can be marked with a unique piece of history.



*The Quiet Man statue*



*Collage of popular Irish landmarks*



*Titanic (built in Belfast, Ireland)*



*Kilkenny Castle*

### Top Irish Notes

- Saint Brigid
- Kilkenny Castle
- James Joyce
- JFK
- The Quiet Man

### And Many More

- Phil Lynott
- Michael Collins
- Saint Patrick, Bobby Sands
- Cliffs of Moher, Slieve League
- Sets & bundles also available

FOR TOURISM BUSINESSES

# B2B Partnership Programme

A custom-designed 0 Euro note bearing your attraction's imagery is one of the most powerful souvenirs in modern tourism. Unlike a standard gift shop product, a souvenir banknote is carried, shared, and collected — it travels in wallets and collector folders long after the visit ends.

## How the Partnership Works

- We design a bespoke 0 Euro note for your attraction
- Printed to full ECB security specifications
- Point-of-sale stands or fully automated vending machines supplied
- Your notes listed on our webshop for global collectors
- Ongoing stock management and reprint service
- We run marketing campaigns for your Euro souvenir banknote and your attraction



Automated vending — zero staff required

## Vending Machines

We have ATM-like vending machines available which can be used in locations without retail area. They can be ordered with coin-slot only or with coin-slot and digital payment system.



This machine does the selling

### Attractions We Work With

- ✓ Heritage sites, OPW properties, castles and abbeys
- ✓ Whiskey distilleries, craft breweries and visitor experience centres
- ✓ Museums, cultural centres and national parks
- ✓ Hotels, resorts and hospitality groups
- ✓ Coastal attractions and major tourism landmarks

Our automated vending machines accept cash and contactless payment, operating 24/7 without staff. They can be sited in reception areas, visitor centres or exit routes — capturing impulse purchases at the peak moment of visitor excitement.

GLOBAL RANGE

# Our International Collection

While our heart is firmly in Ireland, Euro Note Souvenir Ltd stocks 0 Euro Souvenir Banknotes from various European countries (but in smaller quantities). With over 320 designs spanning 30+ countries, we serve tourists, collectors and gift-buyers worldwide — from Arctic Svalbard to Mediterranean Sicily.



Colosseum in Rome



Santorini



Planet Ocean, Montpellier

### Ireland & UK

19 Irish designs  
19 UK (£0) notes

### Central Europe

23 Swiss designs  
Germany, Austria, France

### Mediterranean

Spain, Italy, Greece  
Croatia, Turkey & more

Worldwide shipping. New European destinations are added throughout the year. Browse the full catalogue at [www.euronotesouvenir.com](http://www.euronotesouvenir.com)

320+ designs · 30+ countries · Worldwide shipping

GET IN TOUCH

# Contact & How to Order

## For Collectors & Retail

Browse and order our full range of 320+ souvenir banknotes from our online shop. We offer worldwide shipping, secure payment, and collector bundles.

Online Shop: [www.euronotesouvenir.com](http://www.euronotesouvenir.com)

## For Tourism Businesses

If you manage a heritage site, visitor attraction, hotel, or distillery and would like to discuss a custom 0 Euro note partnership, contact us today.

B2B Enquiries: [www.euronotesouvenir.ie](http://www.euronotesouvenir.ie)

## Direct Contact

Email: [info@euronotesouvenir.ie](mailto:info@euronotesouvenir.ie)

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Licence: Exclusive Republic of Ireland 0 Euro Licence Holder



Bassins des Lumieres



Lago Di Garda

*"Every note we produce tells a story — of a place, a person, or a moment in Irish history. We are proud to bring those stories to collectors around the world."*

— Euro Note Souvenir Ltd, Headford, Co. Galway, Ireland